

cerezenTM
comfortable relief

Digital Pack

Let's work together!



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4 Print Files

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- b Fitting Guide
- c Posters
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Objective

Make it
work for you

Thank you for downloading our Digital Pack.

Cerezen can help increase your sales, providing you with ready-to-use digital files for your website, social platforms, newsletter or even printing.

Let's work together.

4







Files

What we've **done for you**

This **Instruction Guide** will help you understand how the files are structured and how to use them. Keep it safe.

There are 4 main categories of files:

- 1 **Print Files:** Posters, Brochures, Guides and Flyers to help your patients understand the benefits of Cerezen.
- 2 **Provider Website Collateral:** Cerezen Information, Imagery, Logos and Video Testimonials.
- 3 **Content:** Visual Articles and Infographics. A creative way to show our benefits.
- 4 **Digital Ads:** A selection of ready-to-use files for your social media platforms.

- 1  Print Files
- 2  Provider Website Collateral
- 3  Content
- 4  Digital Ads
- 5  Other
- 6  Instruction Guide

4



Files / Print



a. Consumer Brochures

 Download 

 Download 



Customisable

Use your own logo and contact information.

4



Files / Print



b. Fitting Guide

 Download 

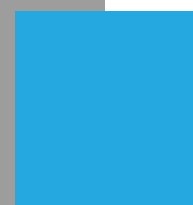
 Download 



Customisable

Use your own logo and contact information.

4



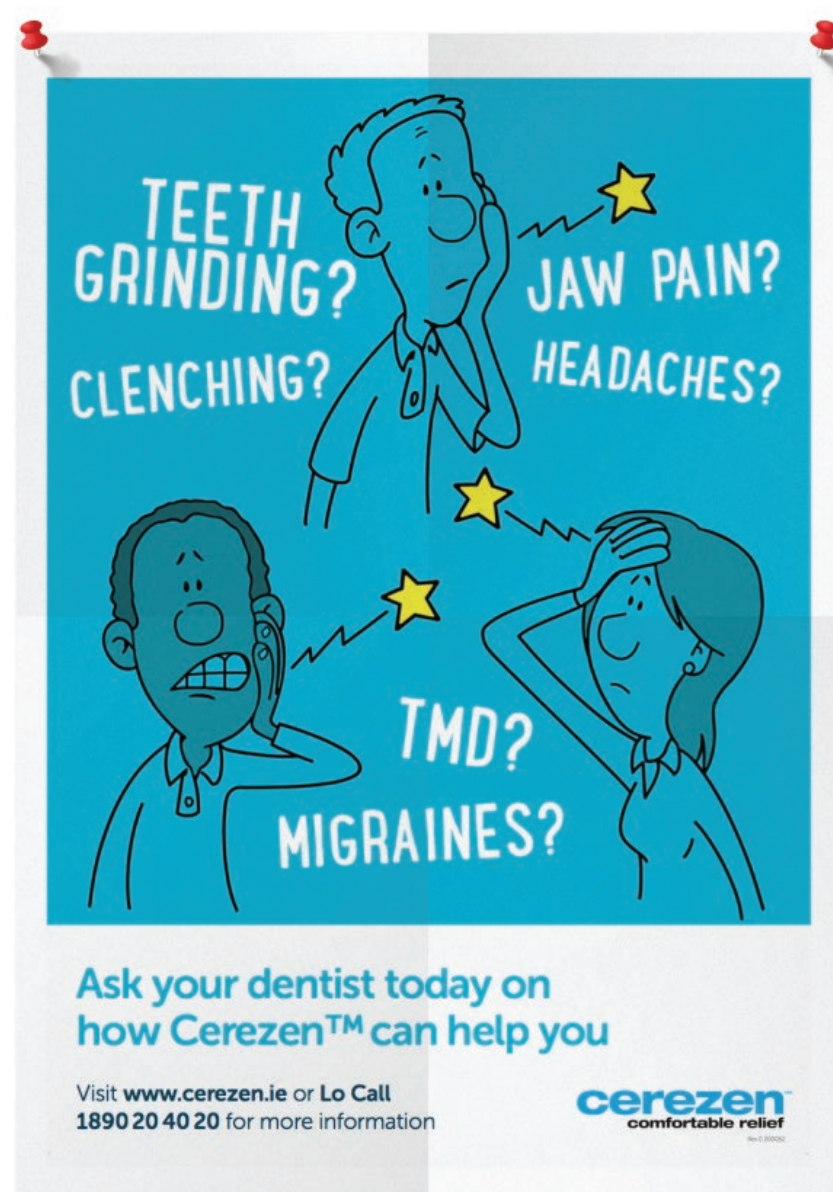
Files / Print

c. Posters



Customisable

Use your own logo and contact information.

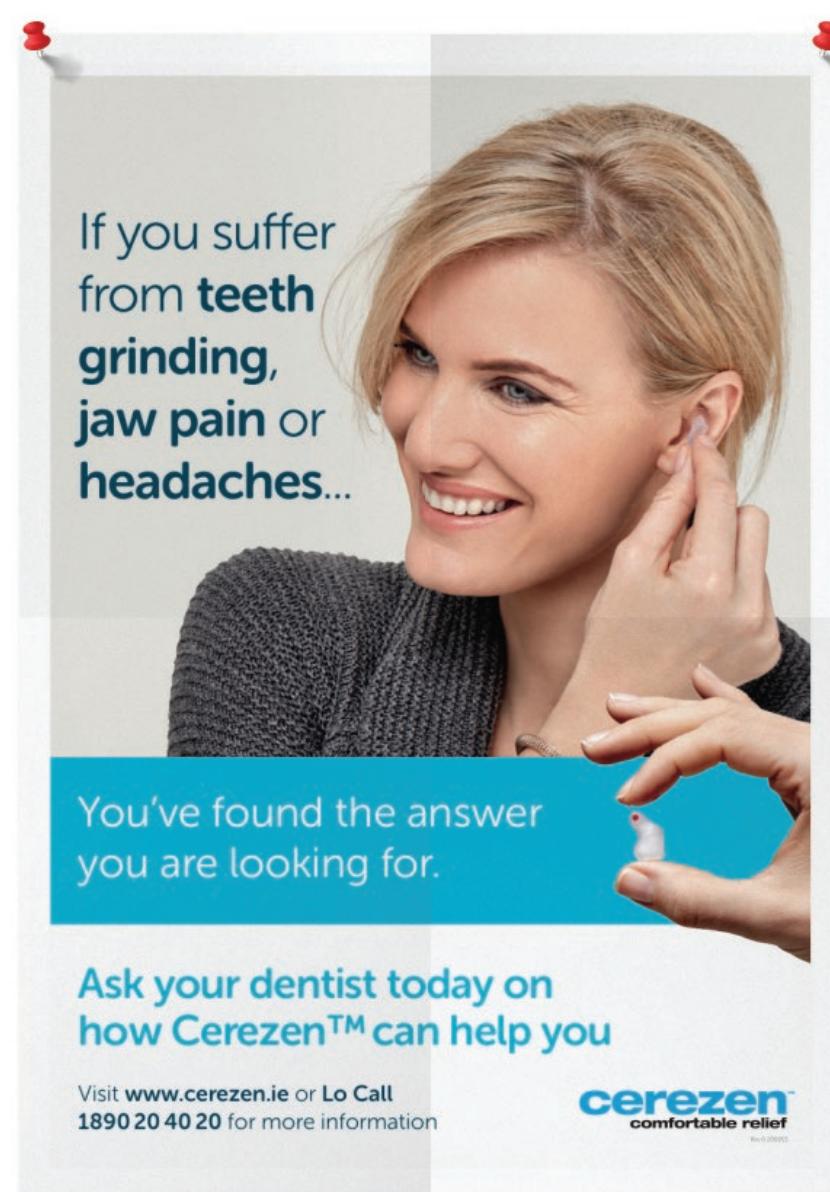


A4

Download

A3

Download

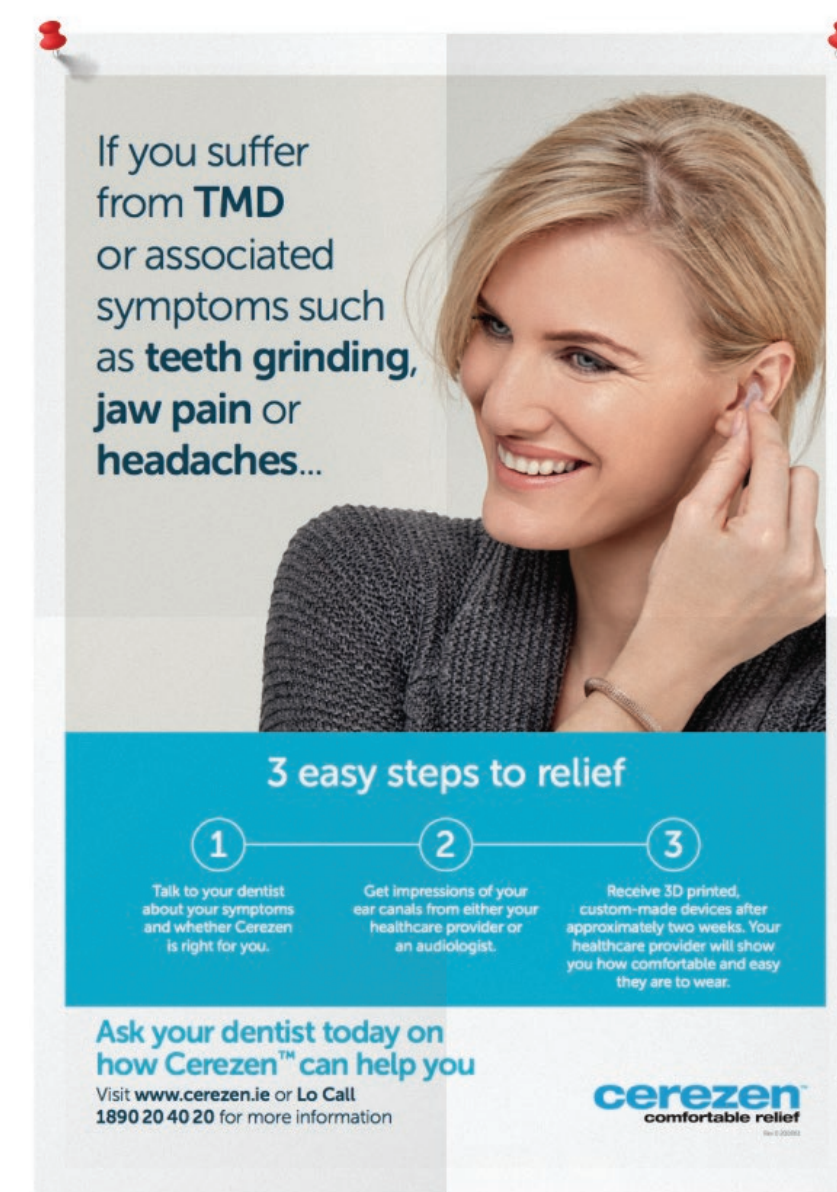


A4

Download

A3

Download



A4

Download

A3

Download

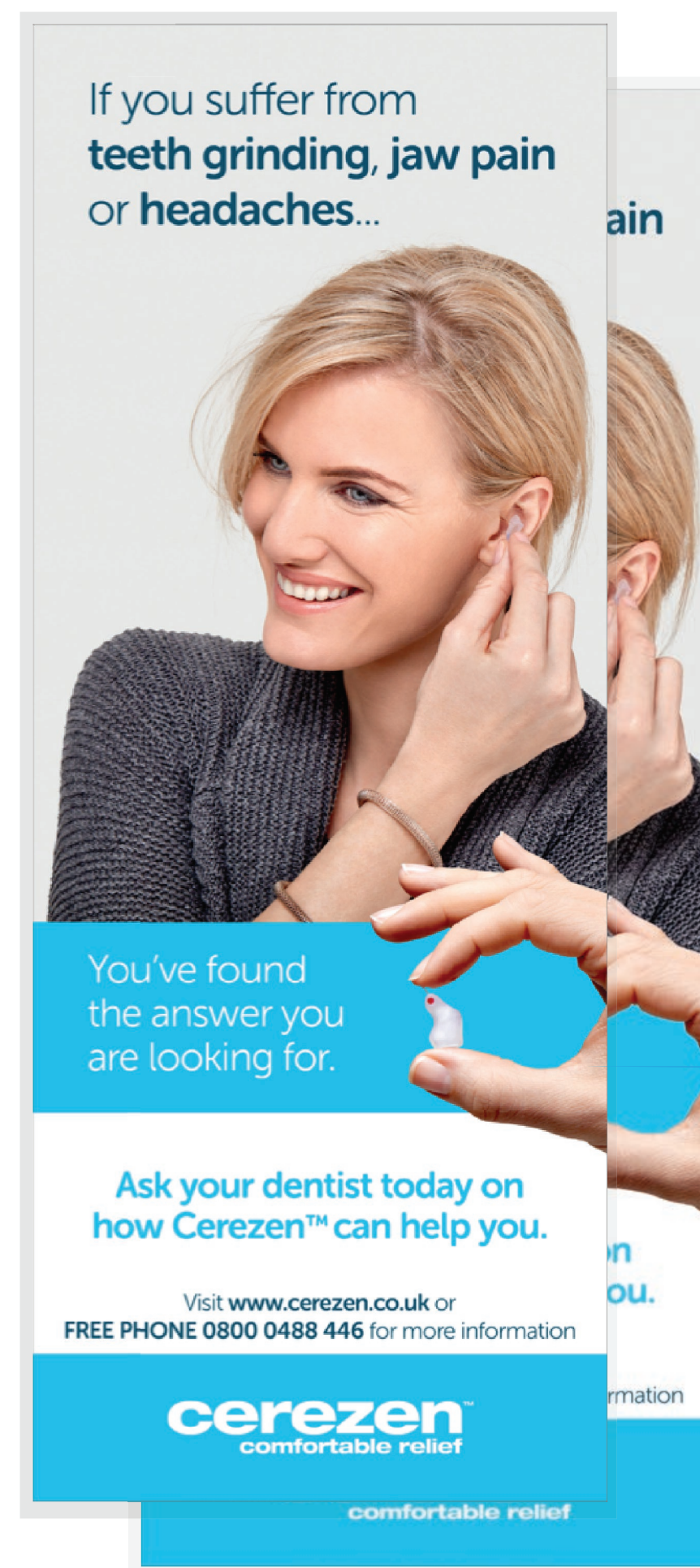
4

Files / Print

d. Roll Up Banner

 Download 

 Download 



Customisable

Use your own logo and contact information.

4



Files / **Print**

e. Letter



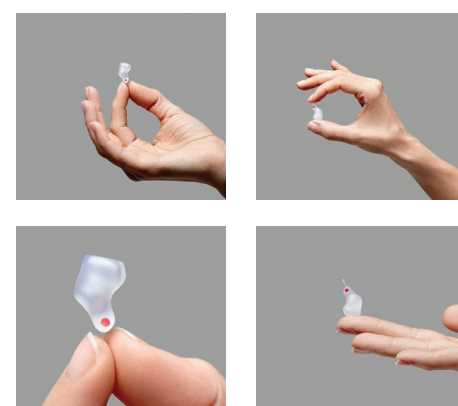
Letter template to
bite splint patients

 [Download](#)

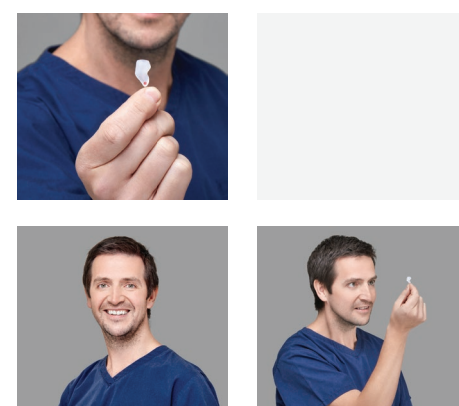
5

Files / Provider Website Collateral

a. Imagery



Pack 01
[Download](#)



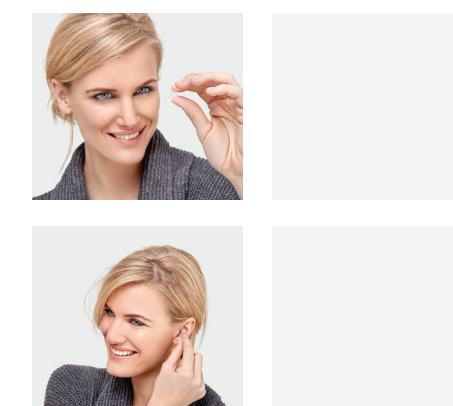
Pack 02
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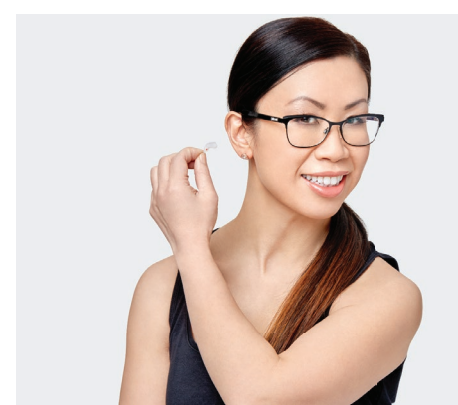
Pack 03
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Pack 04
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Pack 05
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Pack 06
[Download](#)



Pack 07
[Download](#)



Pack 08
[Download](#)

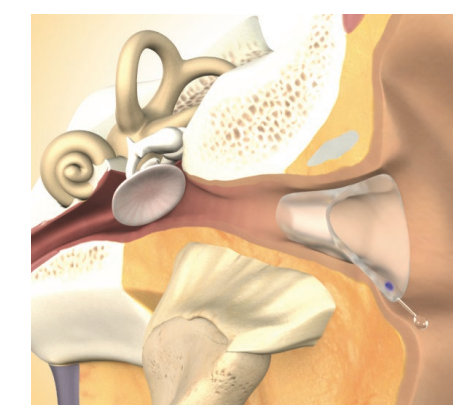


Diagram
[Download](#)

5

■ Files / Provider Website Collateral

b. Logo Files



Various Formats (Pack)

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c. Articles



Marketing - a remedy for
teeth grinding and jaw
clenching

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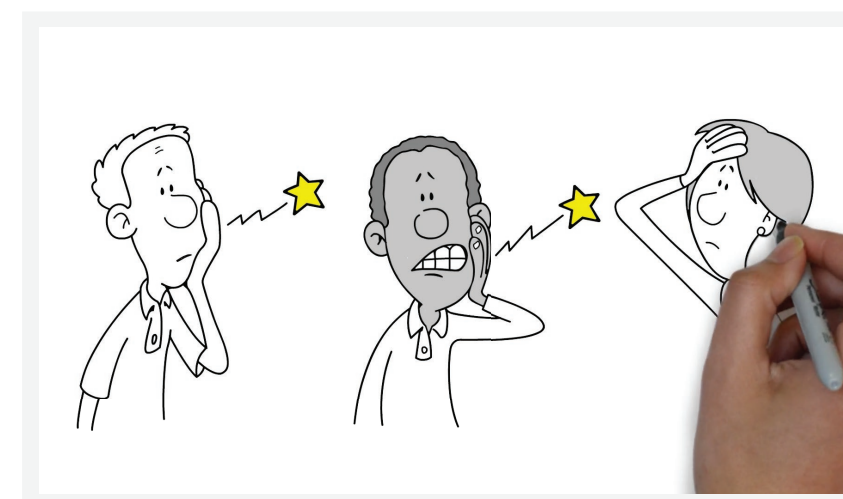
d. Videos



Silent Video

About Cerezen & Testimonial

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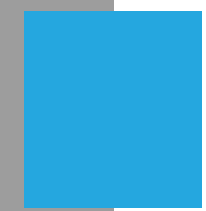
Video in a Box

To Patient

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[Download](#)  | [YouTube](#)

5



Files / Provider Website Collateral

e. Video Testimonials



Alex Leigh

Cerezen Patient

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Emily von Speyr

Cerezen Patient

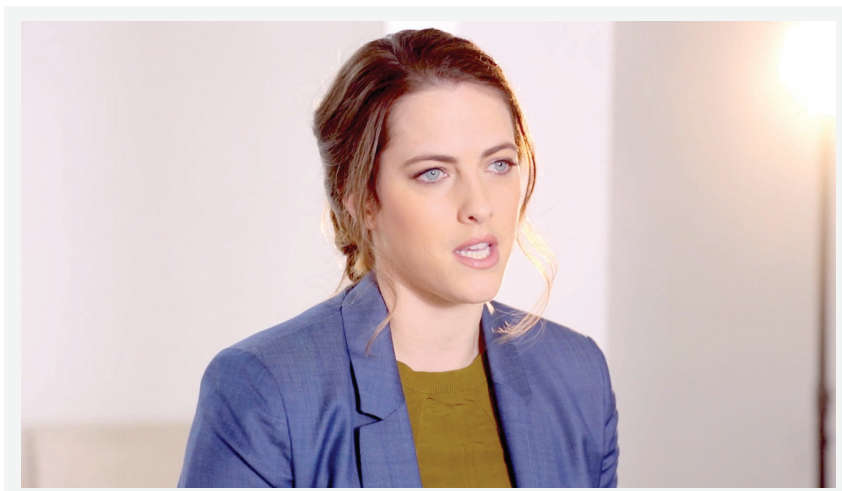
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Scott_Jameson

Cerezen Patient

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Dr. Joanna Christou

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Dr. Pui Tsoi

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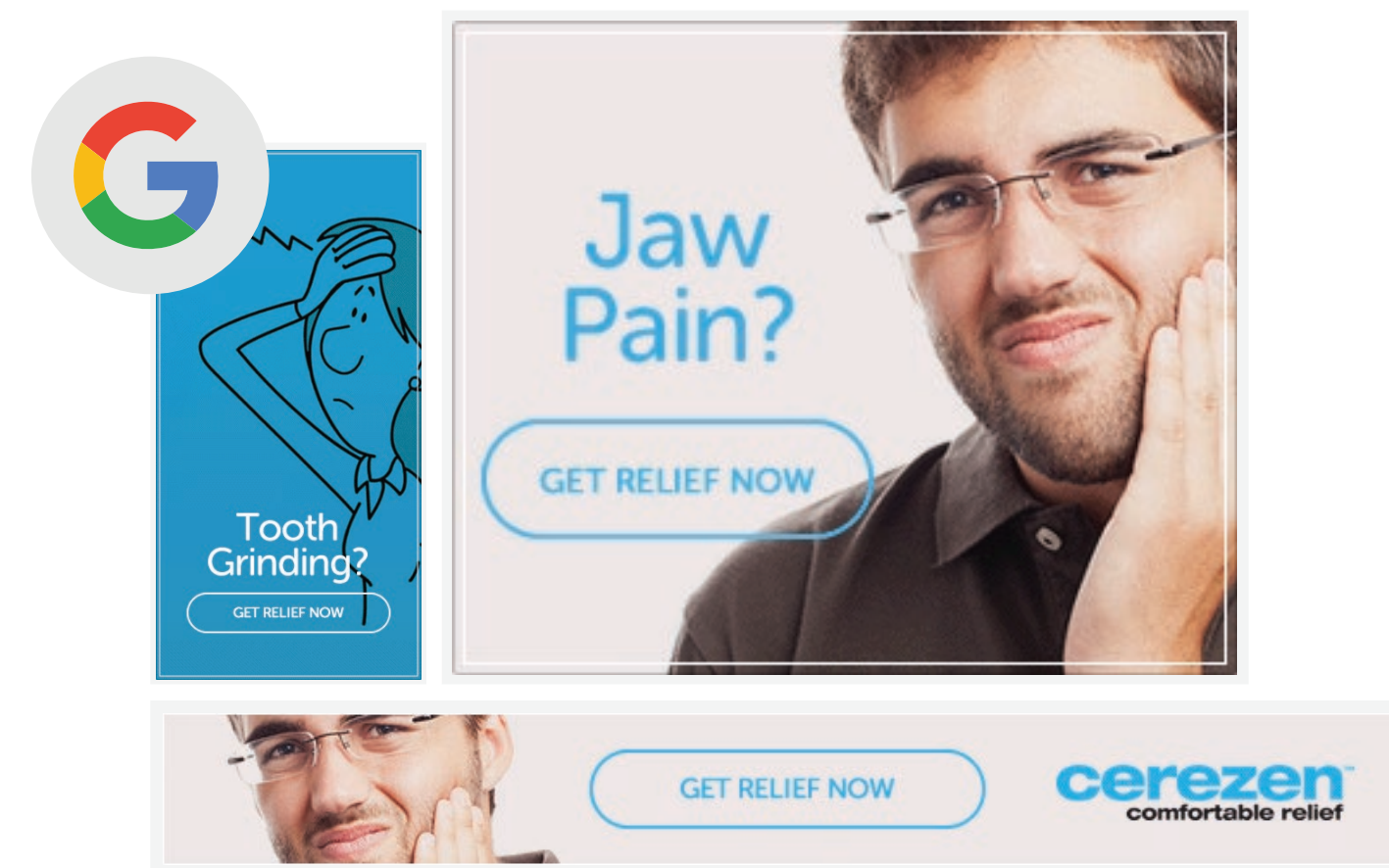
6

Digital Ads



Facebook Ads (Pack)

[Download](#)



Google Ads (Pack)

[Download](#)



Twitter Ads (Pack)

[Download](#)

7

 Files / Other

The image shows a 'cerezen TMJD Assessment' form. The form is titled 'cerezen comfortable relief TMJD Assessment' and includes a diagram of a human head with a line indicating the jaw area. The form contains several sections for assessment:

- Duration of symptoms:** Morning? ☐ Night? ☐
- Frequency of symptoms:**
- Pain at any particular time of the day or night?**
- Any headaches?**
- How well are you sleeping?**
- Is it disturbed?**
- Any jaw clicking?**
- How often?**
- Teeth grinding:**
- Teeth clenching:**
- Is your job stressful?**
- Any snoring?**
- Have you had orthodontic treatment in the past?**

The form also includes a section for 'Painful?' with options for 'Both Sides?' and 'In the day?' and 'At night?'.

Assessment Forms

 Download

8

Customisation

Customising Cerezen Print Ads is quick & easy

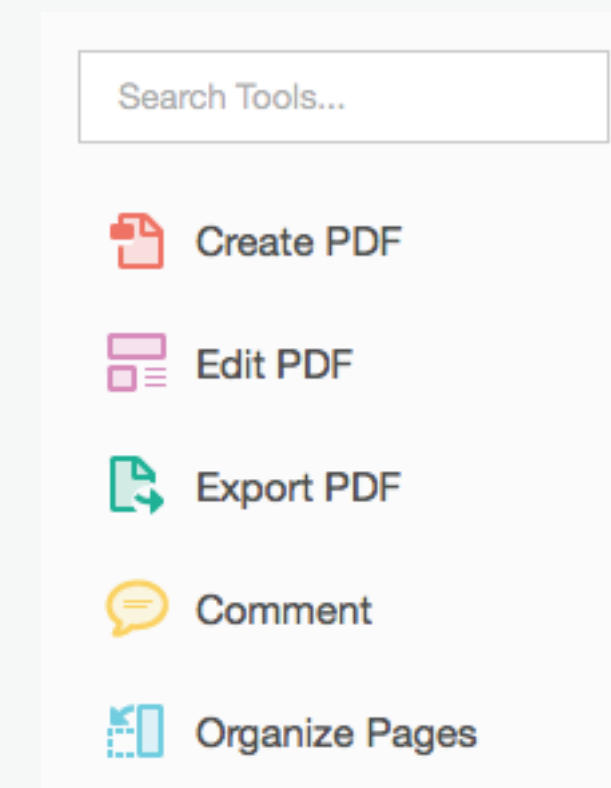
You just need Adobe Acrobat PDF Editor.

1

Open file in Acrobat. 

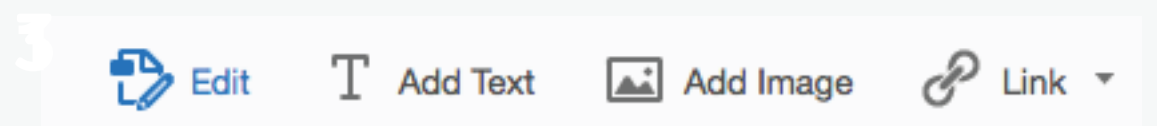
2

Click on the Edit PDF tool in the right pane.



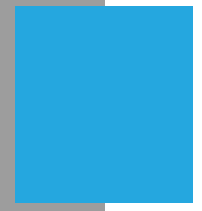
3

Use the top toolbar to insert image and text.



4

Save as PDF and it's ready to use.



Can I make my own ad using the Cerezen™ logo?

As the logo is a registered trademark, we would request that you use the templates provided.

Do I have to pay for the Digital Pack?

No, it's totally free as you are a registered provider.

Where can I use the content articles Cerezen™ is supplying on an ongoing basis?

Please feel free to link to this content on your website or on any of your social pages.

How often will there be new content on this provider portal?

Content updated will be monthly.



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LATEST NEWS

fb.com/cerezeneurope



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0800 0488 445 (UK)
for more information

cerezen[™]
comfortable relief

